



*OGB Partners*  
*One Great Blend — Vines, Wines & People*

## *Founding Members First Release Wine Club*

*Have you ever dreamed of being involved in the wine business? Of growing and crushing grapes, barreling wine in brand new French oak barrels and tasting the fruit of the harvest in newly released bottles of wine? Of being involved with the birth of a new winery and witnessing its construction and evolution into a state-of-the-art facility?*

*Well...OGB Partners has just the Wine Club for you! It is OGB Partners' Founding Members First Release Wine Club. It is one of the only wine clubs that offers you an opportunity of feeling as if you were a vineyard & winery owner and it is being offered on a limited and exclusive basis to family and friends of OGB Partners' investor-members.*

*OGB Partners (OGB) is a consortium of 65 investor-members from throughout the United States, England and South Africa who share a passion for developing premier vineyards, growing and harvesting high quality grapes and producing consistent, premium wines in Temecula Valley Wine Country in Southern California. OGB looks to accomplish all of this by using a combination of innovations and tradition in an environmentally conscious way in everything it does.*

*OGB dreams of being a premier Southern California winery and is about to realize this dream with its brand new facility Monte De Oro Winery. Currently under construction, Monte De Oro Winery is slated to open in the Summer 2009.*



*Monte De Oro Winery will be Temecula Valley's first natural gravity flow winery offering a 180° panoramic view of the Palomar, San Jacinto and San Bernardino mountains. Designed to be a state-of-the-art facility, it will house a 9,000 square foot underground barrel room and an 8,500 square feet hospitality facility featuring a 32 foot high main tasting room, two special event/VIP tasting rooms,*

*an upscale wine giftshop and a gourmet kitchen. A prominent feature of the main tasting room will be a 26 foot high by 40 foot wide oval "picture window" overlooking Monte De Oro's vineyards and Mt. Palomar Observatory (home of 5 telescopes including the Hale Telescope, one of the worlds largest). To complement this setting, Monte De Oro's customers will be able to enjoy their wine tasting experience by relaxing outdoors on our 9,200 square foot patio offering live music, wine/food pairing menus, and enjoyable, relaxing views of the Southern California Mountains.*



*Monte De Oro's 100% estate grown wines will be made exclusively from OGB's 72 vineyard acres also located in Temecula Valley. OGB takes great care in cultivating quality grapes from the time they bud in the spring to the time they are harvested in the fall. With an annual production between 280 and 320 grape tons, annual wine production will range between 18,000 and 21,000 cases. OGB's grape varietals include: Cabernet Sauvignon, Syrah, Cabernet Franc, Merlot, Zinfandel, Petit Syrah, Tempranillo, Petit Verdot, Mourvedre, Malbec, Grenache, Cinsault, Chardonnay, Pinot Gris, Sauvignon Blanc, Muscat Canelli and Viognier. OGB believes it is well on its way in producing exceptional grapes. In 2005, the first harvest for OGB's Viognier grapes, OGB sold these grapes to a local Temecula winery which used them to produce a limited released Viognier which earned a 90 rating by Wine Enthusiast. Wine Enthusiast noted, "Smooth and polished, with toasty flavors of pineapple, pumpkin pie, cinnamon, gingersnap cookie, butterscotch and honey. The finish is crisp; very nice and rich."*

*"OGB's vineyard goals for 2007 and beyond are reflective of superior winemaking aspirations. OGB has developed a top vineyard program and has matched or exceeded grape quality, and in turn, wine quality for the area." Independent Napa-based wine consultant*

*By 2011, OGB will make all of its wine at Monte De Oro Winery through its gravity flow winemaking facility. In the meantime, OGB custom crushes its grapes with Leonesse Cellars, a premier winemaking facility in Temecula Valley. Leonesse's winemaker, working with OGB Partners, develops a specific winemaking plan annually which is then reviewed and enhanced by input from OGB's Napa-based wine consultant. One of the key components of this plan is OGB's barrel strategy. OGB's red wines are barrel-aged for up to 18 months and use a mix of 30-40% brand new French oak barrels, 35-40% one year old French oak barrels and 20-35% neutral oak barrels. OGB is one of only a handful of Temecula wineries that makes such an aggressive investment in brand new*

*"OGB's wines showed very well in terms of wine quality against all Temecula competitors. OGB's wines from 2004, 2005 and 2006 fared well in terms of general quality compared to all other wineries and typically were similar in style and general quality to the most respected and revered wines from the region, Leonesse Cellars and South Coast Winery." Independent Napa-based wine consultant*

*French Oak barrels annually which average \$1,000 each. OGB believes such a wine barrel strategy helps ensure quality wine. 2004 was the first harvest for OGB's Syrah grapes. OGB retained the grapes, crushed them into wine, and barrel aged them following OGB's French oak barrel strategy. OGB then sold this wine to Leonese Cellars who used it for a limited release Syrah offering. Wine Enthusiast Magazine awarded this wine a 90 rating noting: "This impressive Syrah advances the red wine cause in Temecula. It's a big, powerful wine, rich in blackberry, currant and new oak flavors with a peppery, chocolate, anise and grilled meat finish."*

### *Founding Member 1<sup>st</sup> Release Club*

*OGB's investor-members are on the verge of realizing their dream of becoming a fully integrated wine operation. This could not have been possible without the encouragement, support and ongoing interest in our project by our many friends and family members throughout the years. This Wine Club has been designed to give thanks and appreciation to all our friends and family members who have been hearing and living the OGB "story" over the last several years – our various successes as well as challenges.*

*Now, OGB and Monte De Oro Winery want to give you – our friends and family members – the opportunity to become part of our wine "family". Founding Wine Club members will need to be "sponsored" by an OGB investor-member in order to join. Your Wine Club "dues" will be used to help OGB and Monte De Oro Winery put some of the finishing touches on our "dream" so that we can all enjoy this venture together. Our goal with this Club is simple - we want you to feel as if you are a vineyard/winery owner with us – sharing our passion for making quality grapes and wine.*

*This Club is OGB Partners'/Monte De Oro Winery's first and is being offered on a limited and exclusive basis to family and friends of OGB's 65 investor-members. The Club's plan is to offer up to 600 memberships. Once the Club achieves this goal (it will reserve the right to extend it based on this initial offering), the Club will then close membership, making spots available only when an existing member elects to leave the Club.*

#### *The Founding Members Wine Club:*

- *Designed to give you a preview of all the wines OGB and Monte De Oro Winery has to offer.*
- *Because of limited "start up" wine inventory, each Wine Club member will receive an initial assortment of red and white wines in 2008 and 2009. Starting in 2010 (if not earlier), Club Members will be able to tailor their wines to certain types of their choosing (i.e., all reds, all whites, mixed, etc.)*
- *The Club's Gold program will provide 18 bottles of OGB's wines in 2008-09/12 of Monte De Oro's wines in 2009-10. The Club's Platinum program will provide 30 bottles of OGB's wines in 2008-09/24 of Monte De Oro's wines in 2009-10.*
- *Club Members will be the first to automatically receive all first new wine releases OGB and Monte De Oro make in the future (subject to your specific club bottle allocation). There will always be a sufficient amount of any "special", "limited" or "reserve" wines OGB/Monte De Oro makes at the winery. The only exception will be any Monte De Oro wines designated "owner wines"*

- *Club Members will be eligible to participate in a Wine Barrel program starting with the 2010 harvest. This program will allow Club Members to purchase, for an additional cost, a small oak wine barrel (up to 20 gallons) that will be capable of yielding 4 cases of red wine. The Club Member will be eligible to receive 2 cases while OGB/Monte De Oro will retain 2 cases. Once the “wine life” of the barrel is over, the Club Member will be able to have the barrel shipped to them (at an additional cost).*
- *It will be OGB’s and Monte De Oro Winery’s goal to enhance the Founding Members 1<sup>st</sup> Release Wine Club by making available “special” wine offerings (perhaps 1 to 2 bottles a year) featuring unique, limited or hard-to-get wines from other wineries that OGB may develop relationships with. Such special wine offerings may become available as early as 2009.*

**Background Information**

*OGB Partners is the parent organization for two underlying operations: 1) Grape Vineyards, and 2) a Winery. OGB’s grape vineyards include Vista del Monte Vineyards, De Portola Vineyards, and Galway Vineyards. OGB’s winery operation, which is now under development, will include Monte De Oro Winery and Monte De Oro Vineyards.*



***Vista del Monte***

*Currently, all of the formal licenses and permits required for one to be in the wine business are held under the name of OGB Partners, LLC. As such, all of OGB’s red wine production (up to and including the 2005 vintage) and white wine production (up to and including the 2006/07 vintage) has been bottled under OGB’s owners wine label- an elegant, limited-edition label designed specifically for OGB’s 65 investor-members. OGB Partners will unveil and begin using its new Monte De Oro wine label in early 2009 for its 2006 red vintage and 2007/08 white vintage and all vintages going forward. In effect, a transition will take place in evolving OGB’s wine identity from OGB Partners to Monte De Oro Winery as licenses and permits are transitioned and put in place for the winery itself.*



***DePortola & Galway***



***Monte De Oro***

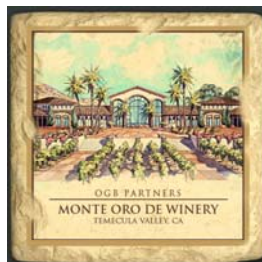
*What does this mean to Founding Member Wine Club participants? Your initial Wine Club shipment will include the limited edition OGB owners’ labeled wine. Your shipment will then include OGB’s brand new Monte De Oro labeled wine.*

# THE GOLD OFFERING

	2008/2009 – New Member Sign-Ups	2009/2010 – Renewed Memberships
<b>Wine Amount</b>	1 ½ cases of mixed wines: 12 – 2005 OGB Partner Red Wines 6 – 2006/07 OGB Partner White Wines	1 case of mixed wines: 6 – 2006 Monte De Oro Red Wines 6 – 2008 Monte De Oro White Wines
<b>Wine Club Dues</b>	\$300.00 NEW - 3 Monthly Installments: Month 1 - \$150.00 Month 2 - \$150.00 Month 3 – Shipping & Tax	\$300.00 NEW - 3 Monthly Installments: Month 1 - \$150.00 Month 2 - \$150.00 Month 3 – Shipping & Tax
<b>Average Cost / Bottle</b>	\$17.22	\$25.00
<b>Shipping &amp; Tax</b>	In addition to Wine Club Price. Shipping limited to: <ul style="list-style-type: none"> <li>▪ East Coast - \$80.00</li> <li>▪ Central US - \$60.00</li> <li>▪ West Coast - \$42.00</li> </ul> Local West Coast members will be able to “pick up” shipment directly to avoid shipping charge	In addition to Wine Club Price. Shipping limited to: <ul style="list-style-type: none"> <li>▪ East Coast - \$85.00</li> <li>▪ Central US - \$65.00</li> <li>▪ West Coast - \$47.00</li> </ul> Local West Coast members will be able to “pick up” shipment directly to avoid shipping charge
<b>Shipments</b>	Wine shipped all at one time upon receipt of membership form and payment.	Either 1 case at one time by Fall 2009 or potentially 2 shipments of 6 bottles each (once in Spring, once in Fall)
<b>Second Year Sign Up/Renewal Feature</b>	If continue Membership the year after joining (2009 if join in 2008 or 2010 if join in 2009) receive Monte De Oro T-Shirt and be eligible to buy additional half case of Monte De Oro Wine at fixed cost of \$100 plus shipping & tax	If Continue Membership in second year (2010 or 2011 depending on initial year of joining), will be eligible to buy additional half case of Monte De Oro Wine at fixed cost of \$120.00 plus shipping & tax
<b>Wine Club Gifts</b>	Monte De Oro Winery Magnet OGB Partners Marble Coaster	2 Monte De Oro Winery Etched Wine Glasses Monte De Oro Winery Opening Souvenir
<b>Vineyard/Winery “Owner” Benefit</b>	<ul style="list-style-type: none"> <li>▪ Name on an OGB Vineyard Row – 1 of 4 names on a vineyard row in either OGB’s Vista del Monte, DePortola or Galway Vineyards. Name to last for as long as a Founding Wine Club member</li> <li>▪ Pictures of your vineyard row 3-4 times during the year</li> </ul>	
<b>Additional Benefits</b>	<ul style="list-style-type: none"> <li>▪ Founding Member Wine Club Membership ID Card</li> <li>▪ Up to 30% discount on wine orders (based on OGB/Monte De Oro overall retail price)</li> <li>▪ No price increase for Wine Club Membership until 2010</li> <li>▪ Invitation to Monte De Oro Winery Opening event summer/fall 2009</li> <li>▪ Free wine tasting for up to two people at Monte De Oro Winery 2009/10 free wine tastings for two at Monte De Oro Winery 2010</li> <li>▪ Special Event Discounts (up to 20%)</li> <li>▪ Monte De Oro Winery Updates – pictures, newsletter, website</li> <li>▪ Giftshop Discount – 15%.</li> </ul>	



Coaster – 4X4 inches



Magnet – 2X2 inches



Name on Vineyard Row

# THE PLATINUM OFFERING

	2008/2009 – New Member Sign-Ups	2009/2010 – Renewed Memberships
<b>Wine Amount</b>	2½ cases of mixed wines: 21 – 2005 OGB Partner Red Wines 9 – 2006/07 OGB Partner White Wines	2 cases of mixed wines: 12/18 – 2006 Monte De Oro Red Wines 6/12 – 2008 Monte De Oro White Wines
<b>Wine Club Dues</b>	\$510.00 NEW – 3 Monthly Installments: Month 1 - \$260.00 Month 2 - \$250.00 Month 3 – Shipping & tax	\$510.00 NEW – 3 Monthly Installments: Month 1 - \$260.00 Month 2 - \$250.00 Month 3 – Shipping & tax
<b>Average Cost/Bottle</b>	\$17.00	\$21.25
<b>Shipping &amp; Tax</b>	In addition to Wine Club Price. Shipping limited to: <ul style="list-style-type: none"> <li>▪ East Coast - \$132.00</li> <li>▪ Central US - \$93.00</li> <li>▪ West Coast - \$65.00</li> </ul> Local West Coast members will be able to “pick up” shipment directly to avoid shipping charge	In addition to Wine Club Price. Shipping limited to: <ul style="list-style-type: none"> <li>▪ East Coast - \$135.00</li> <li>▪ Central US - \$95.00</li> <li>▪ West Coast - \$68.00</li> </ul> Local West Coast members will be able to “pick up” shipment directly to avoid shipping charge
<b>Shipments</b>	Wine shipped all at one time upon receipt of membership form and payment.	Either 2 cases at one time by Fall 2009 or potentially 2 shipments of 12 bottles each (once in Spring, once in Fall)
<b>Second Year Sign Up/Renewal Feature</b>	If continue Membership the year after joining (2009 if join in 2008 or 2010 if join in 2009), will receive Monte De Oro T-Shirt and will be eligible to buy additional case of Monte De Oro Wine at fixed cost of \$200 plus shipping & tax	If Continue Membership in second year (2010 or 2011 depending on initial year of joining), will be eligible to buy additional case of Monte De Oro Wine at fixed cost of \$220.00 plus shipping & tax
<b>Wine Club Gifts</b>	Monte De Oro Winery Magnet OGB Partners Marble Coaster Monte De Oro Marble Coaster Monte De Oro Winery Corkscrew	2 Monte De Oro Winery Etched Wine Glasses 2 Monte De Oro Winery Opening Souvenirs
<b>Vineyard/Winery “Owner” Benefit</b>	<ul style="list-style-type: none"> <li>▪ Name on an OGB Vineyard Row – 1 of 4 names on vineyard row in either Vista del Monte, DePortola or Galway Vineyards. Name to last for as long as a Founding Wine Club member</li> <li>▪ Name on a Monte De Oro Vineyard Row – 1 of 4 names for as long as a Wine Club member</li> <li>▪ Name (1 of 2) on a Monte De Oro Wine Barrel used in the 2009 Harvest, if still a current Founding Club Member</li> <li>▪ Pictures of your vineyard row 3-4 times during the year</li> <li>▪ Potential Participation in OGB Harvest Night in 2010, perhaps 2009</li> </ul>	
<b>Additional Benefits</b>	<ul style="list-style-type: none"> <li>▪ Founding Member Wine Club Membership ID Card</li> <li>▪ Up to 30% discount on wine orders (based on Monte De Oro overall retail price)</li> <li>▪ No price increase for Wine Club Membership until 2010</li> <li>▪ Invitation to Monte De Oro Winery Opening event summer/fall 2009</li> <li>▪ Free wine tasting for up to two people at Monte De Oro Winery 2009 and 2010</li> <li>▪ 4 Free Food/Wine Sample Tastings at Monte De Oro Winery 2009</li> <li>▪ Special Event Discounts (up to 20%)</li> <li>▪ Monte De Oro Winery Updates – pictures, newsletter, website</li> <li>▪ Giftshop Discount – 15%.</li> </ul>	



Coasters – 4X 4 inches



Name on Vineyard Row



Name on Wine Barrel 2009



## Founding Member First Release Wine Club Application



Member Name: \_\_\_\_\_

OGB Investor-Member Sponsor: \_\_\_\_\_

Founding Member Wine Club Choice: (Check One)

<p><b><u>Gold Offering</u></b>  1½ Cases For New Signups in 2008/2009  1 Case in 2009/2010  Dues: \$300.00 plus Shipping, Tax, Packing  Dues Fixed Until 2010. 3 Monthly Installments</p>	<p><b><u>Platinum Offering</u></b>  2½ Cases For New Signups in 2008/2009  2 Cases in 2009/2010  Dues: \$510.00 plus Shipping, Tax, Packing  Dues Fixed Until 2010. 3 Monthly Installments</p>
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### Shipping Address:

(Please provide an address where an adult signature can be obtained at the time of delivery)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

(Required)

### Payment Information:

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

If Different From Above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Visa     MasterCard     American Express

Card Number: \_\_\_\_\_ CIV Code: \_\_\_\_\_

(American Express)

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

(Authorized charge card signature)

As an OGB Partners/Monte De Oro Winery Founding Member 1<sup>st</sup> Release Wine Club member, I authorize OGB Partners, LLC/Monte De Oro Winery, LLC to bill my credit card for shipment fees, including applicable tax and shipping costs. I understand that it is my responsibility to notify OGB Partners LLC in writing should I decide to cancel my membership after receiving one shipment. I further understand that it is my responsibility to notify OGB Partners, LLC of any changes in writing of address and/or credit card information as soon as possible and no later than 15 days prior to the next wine club shipment as notified by OGB Partners LLC via email. Customers choosing to pick up their wine club package must do so within 30 days of being notified during the shipment period or your package will be automatically shipped to you and your credit card billed for applicable shipping charges.

OGB Partners/Monte De Oro Winery reserves the right to change Wine Club charges, member privileges (discounts, tastings), event dates, or special shipping arrangements at any time and without notification.

In signing your membership form, you acknowledge that you are not receiving complimentary wine or items, but rather, that all benefits and wine received during the course of your membership is paid for as part of your wine dues and shipment cost and you represent to OGB Partners, LLC and Monte De Oro Winery, LLC that you are at least 21 years of age and that the person receiving each shipment is also at least 21 years of age.

Adult signature required at time of shipment.

**Return Completed Form To:**  
**Your OGB Member Sponsor**  
Or, Mail to:  
OGB Partners - WC  
31525 Sunningdale Drive  
Temecula, CA 92591  
Or, Fax to:  
OGB Partners  
Fax: (951) 225-8269